



Kimberly Bracken

Web Developer



Personal Info

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Summary

- Hard-working web designer & developer with 8+ years experience building websites using HTML5, CSS3 and various scripting technologies, web standards and project management. I have provided a diverse range of services including custom WordPress theme development, SEO, and branding to an array of clients from a variety of industries. Enthusiastic web professional motivated by challenging projects and deadlines.



Experience

2015-03 - present

Web Designer

Reliabilityweb.com

Responsibilities:

- Design & develop websites using HTML, CSS, JavaScript and PHP.
- Create HTML newsletters, forms and landing pages.
- Maintain subscriber database using MySQL and PHP.

Achievements:

- Boosted newsletter subscribers by 25% over 1 year period.
- Drove best practice implementation across multiple departments. Decreased costs by 15%.

2013-05 - 2015-01

Computer Programmer

Pinnacle USA

Responsibilities:

- Created business application for project management system that increased productivity by 20%.
- Performed database administration and development.
- Added functionality to existing website that boosted user experience.

2010-01 - present

Freelance Web Developer

- Built an ecommerce website to sell products online. Increased company sales by 35%.
- Designed a custom website for a local non-profit organization. Increased membership by 50%.
- Created a website and custom sign-up form for a local gaming community. Boosted community awareness by 30%.



Education

2014-08

Asheville-Buncombe Technical Community College

Associate Degree in Web Technologies

- Followed my passion in a core of web development and design classes.
- Excelled in user experience and user interfaces.
- Pursued a certificate in Database Management.



Skills

HTML (5) / CSS (3)



Responsive Web Design



WordPress



MySQL



UI/UX



JavaScript



Web Graphics



Troubleshooting

